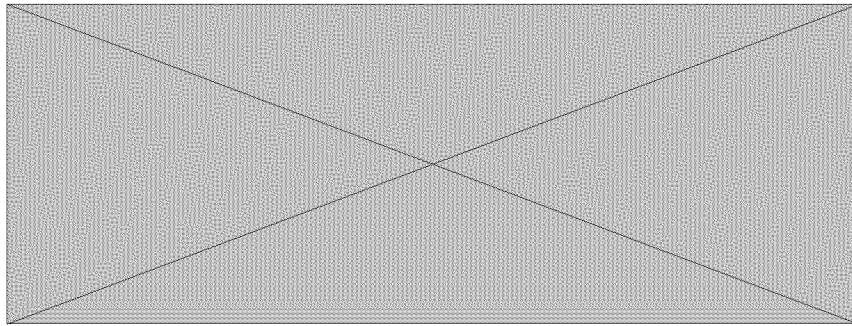


To: binetti, victoria[binetti.victoria@epa.gov]
From: Adam C. Hall
Sent: Mon 3/3/2014 10:33:10 PM
Subject: Earthkeeper



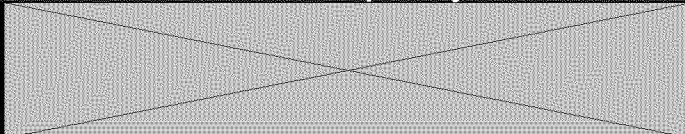
Keep the Earth. Keep it Wild!

March 2014

"Wilderness reminds us what it means to be human, what we are connected to rather than what we are separate from."

- Terry Tempest Williams

Conscious Capitalism and the Future
of Prosperity



World Business Academy is a non-profit business think tank, whose Mission is to inspire business to assume responsibility for the whole of society and assist those in business that share similar values.

The Academy, which is led by Founding President, Rinaldo S. Brutoco, explores the role and responsibility of business in relation to critical moral, environmental, and social issues of our day.

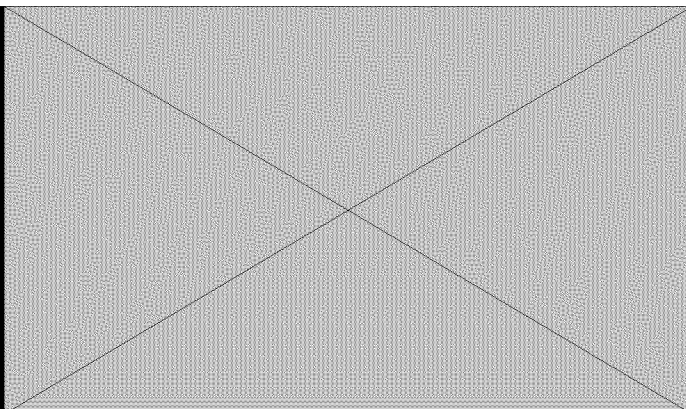
The Academy's projects and publications take-on today's challenges, including environmental degradation; a shift from dirty energy toward clean, renewable energy; and the existential threat posed by climate change. Its work explores new metrics for valuation of public companies; value-driven leadership; the development of the human potential at work; sustainable business strategies; and global reconstruction. The World Business Academy's main goal is to shift the consciousness of business leaders, young people going into business, and the public at large. To accomplish this goal, future business and economic ventures need to produce more sustainable outcomes for society and the environment as a whole. The future of human society is intimately linked to the future of the world economy and business organizations.

Achieving a desirable future depends on the vitality of small enterprise to provide the kind of community in meaningful work, which enhances life. One of society's mistakes in the modern era has been the treatment of work as mere labor; something to be avoided by turning it over to machines. If human beings essentially sought to escape work, industrialization might be considered a total success, since it has made possible the elimination of chore work humans once had to do. Worker behavioral observations together with psychological research data suggest that people basically seek meaningful activities and relationships. Humans thrive not on meaningless pleasure, but on challenge.

There is no single factor more critical in influencing whether or not we achieve a humanely, ecologically, and spiritually satisfying future for the society and for humanity, than a free, aware, responsible and vital private sector – profit and nonprofit.

To learn more visit [World Business Academy](#)

The Trans-Pacific Partnership - The Consolidation of Power by Conquistador Nations



Trans-Pacific Partnership ("TPP") is one of the largest trade agreements that has been developed by various nation states. Yet, it is conducted almost entirely in secret. Much of the public has been sheltered from the truth of this trade agreement. The motives for such secrecy are gradually being exposed via the partnership Big Brother has with multi-faceted corporations, who have alliances with developing nations that lack a strong foothold in the global industry.

In short, it is a trade agreement between the U.S., Canada and a number of nations in the Asia-Pacific Region that has been under negotiation since 2010. Originally, the TPP began as an agreement between Singapore, Chile, New Zealand and Brunei. According to Lyda Depillis from the Washington Post, the TPP was designed, in part, to eliminate tariffs on goods and services. Innovative countries, including Japan and Korea, which are responsible for 40 percent of the world's GDP, will continue to expand the TPP's revenue. Rather than focusing solely on goods and services, the TPP also encompasses a broad range of legal issues and foreign policies.

To read more visit earthkeeper.us/blog/

Top 10 Environmental Headlines

Obama on California Drought: Climate change threatens the nation.

Study Predicts \$100 Trillion a Year in Damage Due to Storm Surges: New research predicts that coastal regions face massive increases in damages from storm surge flooding over the 21st century -

to \$100 trillion annually, more than the world's entire economic product today.

EarthKeeper of the Month

6 Ways to Move Beyond Zero-Waste: "Why make something you can't sell?" This is the question William McDonough posited about waste during the 2014 Executive Sustainability Forum webcast.

The Company Behind West Virginia's Chemical Spill Skips Congressional Hearing: The company that owns the facility that leaked 10,000 gallons of chemicals into the water supply of hundreds of thousands of West Virginians last month was a no-show at a congressional hearing on the spill Monday.

Obama, Hollande Call for 'Ambitious and Inclusive' Global Climate Deal: The presidents of the U.S. and France have called for a global pact to fight climate change.

New Warning of Charged Particle Storms Hitting Earth: Aviation, along with the nations power grid alliance has been put on alert due to a series of geomagnetic storms hitting the Earth's magnetic field.

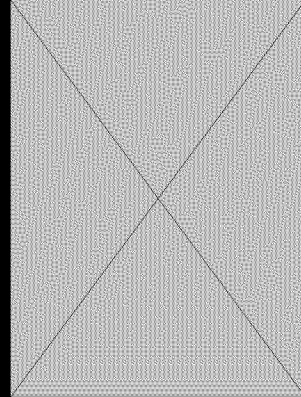
Fracking in Water-Stressed Zones Increases Risks to Communities and Energy Producers: Nearly half of the fracking wells in operation since 2011 are located in regions with high or extremely high water stress

Carbon Divestment is a Shining Example: Discarding the shares of firms that do not curb emissions shows the way forward for climate change campaigners.

John Kerry: Climate Change is a 'Fearsome Weapon of Mass Destruction': In a speech in Indonesia, the Secretary of State also derides 'head in the sand' climate change deniers.

7 Strange, but Great, Alternative Uses for Honey: Bees may make it to provide nutrition to members of the hive, but we've been liberally "borrowing" it for centuries, and using it in all kinds of delicious dishes as well as intriguing medical treatments.

Deepak Chopra

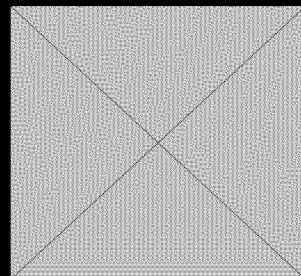


Deepak Chopra, M.D., an Indian-American author, and alternative medicine practitioner, is a fellow at the World Business Academy. On [March 27 and 28](#), the World Business Academy will be hosting a visit by Dr. Chopra, which will include a series of events in Santa Barbara.

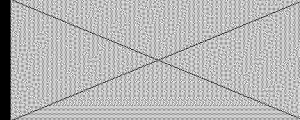
The Academy and Deepak's nonprofit [Chopra Foundation](#) are collaborating on The California Moonshot Project – an all-out strategy to convert the State of California to 100% renewable power and drastically reduce the state's carbon emissions within ten years.

Featured Video:

The Power and Wisdom of Owls



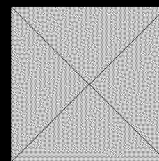
Allies



Over 20 years of research by the Institute of HeartMath on Stress and the effect of emotions on our body has told us that it is the quality of the emotion that affects how our body responds. The HeartMath System offers both technology and training options to help you harness the power of your heart rhythms to manage your emotions.

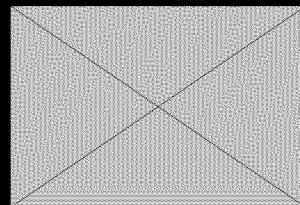
The HeartMath mission is: to facilitate a fundamental shift in health, well-being and consciousness.

Earth Live



In Real Time

Stay In Touch



Join US on Twitter



[EarthTalkBlog](#)



[Like US on Facebook](#)



[The Alliance](#)

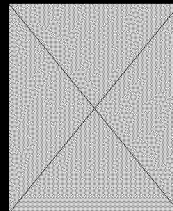
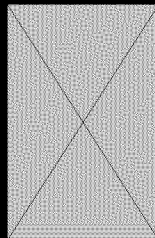


[The Book](#)



[Watch Video](#)

[Forward to a Friend](#)



Earth Service, Inc., a 501c3 Corporation

Published by earthkeepermovement.org The EarthKeeper Alliance Copyright © 2014. All rights reserved.

Managing Editor: Elena Abel

Contact us at membership@earthkeeperalliance.com

This message was sent to binetti.victoria@epa.gov from:

The EarthKeeper Movement | 1018 Garden Street Suite 202 | Santa Barbara, CA 93101

Email
Marketing
by

[Unsubscribe](#) | [Forward To a Friend](#)